

Press release

HAL

NET ASSET VALUE INCREASES BY APPROXIMATELY € 1,200 MILLION (25%) DIVIDEND PROPOSAL OF € 3.75 PER SHARE

Net asset value

In 2010, according to the preliminary figures, the net asset value of HAL Holding N.V. increased by 25% or approximately \in 1,200 million (\in 18.59 per share) compared with an increase of \in 1,497 million for 2009 (\in 23.56 per share).

After deducting the cash portion of the dividend over 2009 (\in 41 million) and taking into account the sale of treasury shares (\in 2 million), the net asset value increased from \in 4,713 million on December 31, 2009 (\in 74.14 per share) to \in 5,874 million on December 31, 2010 (\in 89.83 per share). The main reason for this change is the increase in share prices of the quoted associates (effect \in 940 million).

The calculation of the net asset value is based on the market value of the quoted associates and the liquid portfolio and on the book value of the unquoted companies. On March 24, 2011 the audited results for 2010 will be published as well as information about estimated value of the unquoted companies on December 31, 2010. At the end of December 2009, based on the principles and assumptions set out in the 2009 annual report, the positive difference between estimated value and book value of the unquoted companies amounted to \in 761 million (\in 11.64 per share based on the currently outstanding number of shares).

The information presented in this press release is unaudited.

NASM

Optical retail subsidiaries

The same store sales of the company owned optical retail stores, based on constant

exchange rates, increased by 0.3 % during 2010 compared to a decrease of 1.6% in 2009.

Operating income from the optical retail subsidiaries for 2010 will be reported on March

24, 2011.

Dividend

The dividend policy is, barring unforeseen circumstances and provided sufficient liquid

assets, to base the dividend on 4% of the volume weighted average December share price

of HAL Trust in the year prior to the year of the dividend payment. Accordingly, it will

be proposed to distribute a dividend per share of € 3.75 over 2010, payable in shares

unless a shareholder expressly requests for payment in cash. Shareholders owning in

aggregate approximately 69% of HAL Trust indicated they will not request for payment

of the dividend in cash.

Financial calendar

The financial calendar 2011 is included in the appendix to this press release

HAL Holding N.V.

January 24, 2011

HAL HOLDING N.V. Commercial registry Curaçao

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FINANCIAL CALENDAR 2011

Publication of 2010 annual results March 24, 2011

Shareholders meeting HAL Trust and

interim statement May 18, 2011

Ex-dividend date May 20, 2011

Election period cash/stock

(stock being default) May 20 - June 9, 2011 (15:00 hrs)

Dividend record date May 24, 2011

Determination and publication

dividend conversion ratio June 9, 2011 (after close of trading)

Delivery of shares and payment of

cash dividend June 17, 2011

Publication of 2011 half year results August 30, 2011

Interim statement November 15, 2011