



**Press release**

**HAL**

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**HAL SELLS INTEREST IN FLORAMEDIA**

HAL sold its ownership interest in Floramedia Group B.V. (“Floramedia”) to CCL Industries Inc. (“CCL”). The transaction resulted in cash proceeds to HAL of approximately €40 million and a capital gain of €30 million. Floramedia is active in specialty printing, marketing and communication for the green sector. HAL became a shareholder in Floramedia via the acquisition of Mercurius Groep Holding B.V. in 1999. CCL is a Canadian company, globally active in specialty packaging and labelling products.

HAL Holding N.V.

June 1, 2022

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